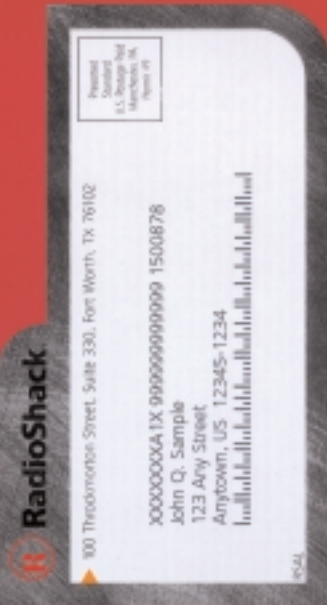


We don't show our private things to just anyone. Then again, you're not just anyone.




That's why you get to see our newest products before everyone else.

Lightning Fast

The latest in extreme radio control racing. The Lightning is our fastest racer ever. Our Lightning RC racer features:

- Digital Proportional Control for precise steering and acceleration
- Speeds over 1500 ft. per minute
- Climbs up to 45 degree slopes

In-Store October 15, 2000




October
1 2 3
4 5 6
7 8 9
10 11 12
13 14 15
16 17 18
19 20 21
22 23 24
25 26 27
28 29 30
31

Software Cellular

The new dual-mode cellular phone by Sanyo* with a calling area for transferring to analog service when digital service is not available. Exclusively at RadioShack! The Sanyo SCP-350 features:

- Lightweight portability at just 4.7 ounces
- 300-number memory
- Hands-free headset jack
- Caller ID and short message capabilities*

In-Store October 15, 2000




October
1 2 3
4 5 6
7 8 9
10 11 12
13 14 15
16 17 18
19 20 21
22 23 24
25 26 27
28 29 30
31

Double Decker

Coping your favorite VHS tapes has never been easier, thanks to the new RCA® Dual Deck VCR. The RCA Dual Deck 4-Head Hi-Fi VCR features:

- One-touch recording
- Front A/V inputs
- VCR+™ lets you record by entering a code for a program from your local newspaper or TV Guide*

In-Store October 20, 2000



October
1 2 3
4 5 6
7 8 9
10 11 12
13 14 15
16 17 18
19 20 21
22 23 24
25 26 27
28 29 30

Get it Together

Keep your life in order with our 256k Electronic Organizer and synchronize data through your PC with ease. Our Electronic Organizer features:

- 30-digit calculator
- Storage capacity of over 4,000 names, numbers, home & e-mail addresses
- Metric and currency conversion functions

In-Store November 30, 2000



We're building a website especially for this purpose.

Because you're one of our best customers, we'd like to thank you with this sneak preview of products not yet available to the general public. We've built a website that gives you a more in-depth look at these and 6 other new items coming to RadioShack. Visit www.radioshack.com/sneakpreview for your exclusive look into the future.

It's amazing to see what a big difference your opinions can make.

Doing all this? Well, you asked for it. Using input from surveys, we found an interesting response asking to see upcoming items. It's the best way for us to find out what you want, so we can provide you with creative solutions. We appreciate your feedback and support and hope you notice all the great changes we're making.

RadioShack

Available in all stores. See store for ordering details.

www.radioshack.com/sneakpreview

XXXXXXXXXX 999999999999 1500878
John Q. Sample
123 Any Street
Anytown, US 12345-1234

RadioShack

A survey to help us serve you better

1) Should we continue to send you new product sneak previews?
 Yes No

2) Would you like to receive new product announcements and special offers from RadioShack via e-mail?
 Yes No
If yes, what is your primary e-mail address?

3) Would you be interested in any of the following new services?
 In-home setup of computers and peripherals
 In-home setup of home theaters or audio systems
 Extended "Best Customer" store hours during holidays
 Free shipping on gift purchases from our catalog or web site

4) Do you own a computer? Yes No
If not, do you plan on purchasing a computer within the next 6 months?
 Yes No

5) Do you have Internet access?
 Yes No
If yes, where do you have access? (check all that apply)
 Home
Service provider:
 Work
 School
 Other

6) Have you visited within the past 12 months?
 Yes No
If yes, how would you rate your experience?
 Very Good
 Good
 Satisfactory
 Poor

7) In the past 12 months you spent:
All Stores \$ _____
RadioShack \$ _____

Here's one more reason to keep coming back to RadioShack.

10% OFF

ANY RCA HOME CD CHANGER

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Enter/Scan the SKU and press the Discount key. Type the line number of the SKU and press Enter. Select reason "5. Other," enter 10.0 as the discount amount and enter comment F0910.