


# Skoal 75th Anniversary Promotion E-mail and Site



**Introducing New Skoal Mint Pouches.**

*The neat and convenient way to enjoy the Bold and Refreshing taste of Skoal Mint. In stores NOW.*

The Winners of the 70th Anniversary Racing sweepstakes have been posted. See who took home the grand Prize, \$70,000! [Click Here](#)

WARNING: THIS PRODUCT MAY CAUSE MOUTH CANCER

NOT FOR SALE TO MINORS

Because we respect your privacy, U.S. Smokeless Tobacco Co. does not sell or rent your personally identifiable information. For our full Privacy Policy, please [visit our website.](#)

Privacy Policy ©2004 U.S. Smokeless Tobacco Co.  
© Trademark of U.S. Smokeless Tobacco Co. or an affiliate.  
The warning size is based on an average screen size of 68 sq. inches (800 x 600 pixels).

If you believe that you received this message in error and/or do not wish to receive further emails, please [click here.](#)



**SKOAL®** Find out who won it all!  
[CLICK HERE](#)

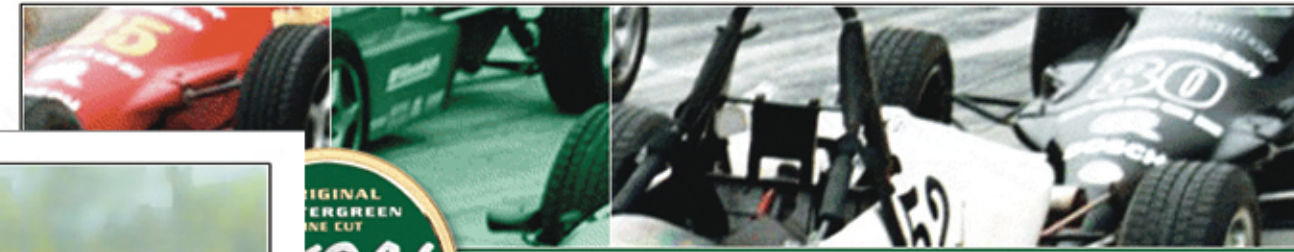
Check out the BOLD, refreshing flavor of Skoal® Mint now in pouches. [CLICK HERE](#)

NEW MINT Pouches!  
A PINCH BETTER®  
**SKOAL®**  
Pouches  
MINT

WARNING: THIS PRODUCT MAY CAUSE MOUTH CANCER

NOT FOR SALE TO MINORS

OFFER NOT AVAILABLE TO MINORS. NO PURCHASE NECESSARY. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING



[The Sweepstakes](#) • [Skip Barber Racing](#) • [Skoal® Products](#)

## Skip Barber Racing



### One School You Won't Want to Skip

The Winners of this adrenaline-fueled, heart-pounding experience got to:

- Go to [America's largest and most recognized racing school.](#)
- Build confidence and speed as they made their move to [win \\$70,000.](#)
- Learn from the pros — for fun or as a step to a professional career.
- Follow the same curriculum used to train Winston Cup and CART champions.
- Compete on one or more of America's premier race tracks.
- Drive a specially built 2.0-liter [Formula Dodge open wheel race car.](#)

- [Video Footage](#)
- [Race Car Specs](#)

[Join Our Mailing List](#)



**SKOAL®** The Sweepstakes • Skip Barber Racing • Skoal® Products

**The Sweepstakes**

*Congratulations to the winners, who proved they were a Pinch Better.*

For the contestants in the The Skoal® 70th Anniversary Racing Sweepstakes, it was a dream come true. 70 winners had the chance to race at the [Skip Barber Racing School](#) to compete for \$70,000. After [3 Elimination Rounds](#) from 5 national regions, the final 2 teams raced against the clock at the Las Vegas Motor Speedway. (Grand Prize Winners TBD) were the winning 2-drivers that took home the grand prize.

• [Race Details](#)

• [The 10 Finalists](#)

• [The Final Race](#)

[Join Our Mailing List](#)

WARNING: THIS PRODUCT MAY CAUSE MOUTH CANCER

NOT FOR SALE TO MINORS



**SKOAL®** The Sweepstakes • Skip Barber Racing • Skoal® Products

**Skoal Products**

**Commitment to Excellence Is Our Tradition**

70 years of premium, dark-fired, 100% American tobacco

• [Fine Cut](#)

• [Long Cut](#)

• [Pouch Products](#)

[Join Our Mailing List](#)

**NEW Skoal® Mint Pouches.**  
The BOLD, refreshing flavor of Mint now in pouches.

Since 1934, Skoal's commitment to quality has always been a pinch better.

WARNING: THIS PRODUCT MAY CAUSE MOUTH CANCER

NOT FOR SALE TO MINORS