

Subject line:

<First name>, join Logitech's Product Review program

<First name>, get a free Logitech mouse to use and review

<First name>, open to use and review Logitech's new mouse



YOU'RE INVITED LOGITECH PRODUCT REVIEW

Dear <first name>,

You've been exclusively selected from thousands of Logitech customers to participate in **Logitech's Use It & Review It** program.

The product you're invited to use and review is Logitech's new track-on-glass mouse. Should you agree to participate, we will send you this mouse, which will then be yours to use, review and keep.

Called the Logitech® Darkfield Laser Tracking™ Mouse, it offers unprecedented tracking accuracy on virtually any flat surface, from clear glass to highly polished, lacquered desks.

We'd love to know what you think about Logitech's new track-on-glass mouse that will sell for between \$XX.XX and \$XX.XX.

To ensure you receive your free mouse to use and review, please reply by <month date, 2009>. We're delivering this new mouse to the first 100 people who respond.

[Respond Now](#)

Thank you,

Name
Title

.....
**FEATURED
PRODUCT:**
Logitech® Darkfield
Laser Tracking™
Mouse



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You are receiving this e-mail because our records indicate you requested we send information to <e-mail> regarding special offers, newsletters, product information and updates from Logitech.



WELCOME TO LOGITECH'S PRODUCT REVIEW

The product you're invited to use and review is Logitech's new track-on-glass mouse. Should you agree to participate, we will send you this mouse, which will then be yours to use, review and keep.

- Yes, send me the mouse to use and review.**
- No, I'll pass on this opportunity to use, review and keep this mouse.**

PRODUCT DETAILS

Logitech's **NEW** track-on-glass mouse

Precision. You're able to track virtually anywhere — even on a glass desk where optical and standard laser mice fail.

Speed. Flick the scroll wheel and fly effortlessly through pages.

Convenience. The receiver is so small you can leave it in your computer.

Power. It recharges through a micro-USB system that lets you use it even when it's charging.

FEATURED PRODUCT:

Logitech® Darkfield Laser Tracking™ Mouse

LOGITECH PRODUCT REVIEW

* Required Fields

Name *

ZIP Code *

Street Address *

E-mail Address *

City *

Phone

State *

Terms and Conditions

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Yes, I have read and agree to be bound by the Terms and Conditions

Yes, count me in for future Use It and Review It products.

Mice + Pointers

Keyboards

Webcams + Communications

Speakers + Audio

Remotes

Notebook Products

Submit

CLOSE X



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LOGITECH PRODUCT REVIEW

Thanks!

Thanks for saying, "Yes" to using and reviewing Logitech's new track-on-glass mouse. You can expect to receive your Logitech® Darkfield Laser Tracking™ Mouse in about XX weeks.

CLOSE X

FEATURED PRODUCT:
Logitech® Darkfield Laser Tracking™ Mouse

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THANKS FOR TAKING PART IN LOGITECH PRODUCT REVIEW

Here's your new mouse: Use it, Review it & Keep it.

Thanks for participating in the Logitech Product Review program. Here is your Logitech® Darkfield Laser Tracking™ Mouse. It's yours to use, review and keep. We're very interested in what you think about Logitech's new track-on-glass mouse. Your review will help us make better products for everyone. So, go ahead, speak your mind by posting your review on Logitech.com and Amazon.com. The mouse will be available for review online starting August 19.

**www.logitech.com/reviews
www.amazon.com**

amazon.com.

